

PROGRAMMING NEEDS!

Turtles Fly Two has priority programming needs that are available for sponsorship, complete with customized recognition opportunities.

Necropsy Education Programs **\$20,000 Annually**
 Through our partnership with NOAA, we have conducted two higher education trainings providing endangered species for necropsy education. We would like to offer the program to 3-5 universities per year. Continuation of this program requires staff to organize, plan, and work with the universities for scheduling, transportation of species, and travel to talk about the work TF2 does.

Traveling Educational Display for Aquariums and Schools **\$500,000+**
 Education is the key to conserving endangered species. A traveling exhibit provides education, recognition for the sponsoring partner and TF2's work, and the opportunity to recruit new aviators and volunteers.

TF2's traveling educational display will educate individuals on conservation of endangered species. Exhibit will integrate interactive and touch-type displays. Preparation requires concept, design, building, and packaging for safe shipping. Marketing will be required to promote the exhibit to aquariums, museums, schools, and communities.

Documentary by Kent State for PBS **\$300,000+**
 TF2 has been approached by Gordon J. Murray, Ph.D., Associate Professor, Journalism/Digital Sciences at Kent State University for production of a video documentary on the work of Turtles Fly Too. In addition, he would like to assist in organizing a course or workshop at Kent State. Dr. Murray will handle the promotion and distribution of the video.

Development of "App" to manage rescue scheduling, notifications and requests for volunteers **\$100,000**
 Coordination and scheduling of general aviators in times of need can sometimes be challenging due to geographical distance, time differences and weather. TF2 feels that aviators would benefit from an "App" that they can access at any time that indicates available opportunities, receive notifications on flight needs in their area, and shares stats on successful missions.

The "App" would be available for all registered TF2 fliers. There would be staff time to work with developers for design and promotion of its availability.

Expansion of Educational Programming into foreign countries for conservation measures and recruitment **\$50K Startup \$25K Annually**

TF2 recognizes that conservation starts at home, yet we have countries that do not. This program involves designing curriculum in native languages and scheduling 2-3 trips per year to countries that are willing to partner with us to provide educational programming on sea turtles and other endangered species.

Our Partners and Sponsors include:



■ AVIATION ■ CONSERVATION ■ COMMUNITY
 4911 No. Parkwood Street, Boise, ID 83704 | 208-484-7774
 TurtlesFlyToo.org | info@TurtlesFlyToo.org
 Turtles Fly Too is a 501(c)3 nonprofit organization, EIN 81-4802745



Serving

- AVIATION
- CONSERVATION
- COMMUNITY

BECOME A CORPORATE PARTNER!



Our mission is to facilitate the use of general aviation to transport endangered species and to promote conservation through education and outreach

Working Together, We Can Make A Difference.

Some of the most recognized and respected corporations in the world are making a difference for the planet—and building goodwill with their customers and stakeholders—by partnering with Turtles Fly Too to protect marine life and other endangered species.

We believe that the private sector plays an important role in advancing conservation through investments, sustainable business practices, and developing policies and solutions that can make a difference for our oceans and the communities that depend most upon its health. Turtles Fly Too desires to partner with corporations that have strong corporate social responsibility and care about the environment.



We appreciate that Castle Aviation has been a corporate partner and assisted in transportation of endangered species since Turtles Fly Too began.

As a partner to Turtles Fly Too, corporations demonstrate their support for the impact that ordinary citizens contribute daily to helping conserve marine life worldwide. When you become an annual supporter of Turtles Fly Too, you are making a powerful investment for your business.

Turtles Fly Too does not accept corporate funding that compromises our independence, objectivity, or integrity. Support from our private sector partners is directly invested in efforts to protect marine life by actively engaging and inspiring the public through citizen science, education, and partnerships with the scientific community. We remain committed to fostering partnerships that advance our core values and mission to protect marine species worldwide.

Turtles Fly Too's corporate engagement is built around generalized support for operations and specific areas of giving. Corporate partners will be recognized for their total annual contribution; yet each partner has the opportunity to direct support to our various programs and events as well. The chart below indicates the recognition levels for total annual giving. To request a copy of Turtles Fly Too Corporate Giving Policy, email info@TurtlesFlyToo.org.

Corporate and Foundation Partner Annual Recognition Levels

	Platinum \$50K	Gold \$25K	Silver \$20K	Bronze \$10K	Copper \$5K
Recognition to include logo predominately placed on TF2's annual report, website homepage, monthly e-News, associated program-related materials and products, and mention in media releases and social media posts	✓				
Table for 8 at TF2 Fly-Ins	✓	✓	✓		
Booth, when available at events	✓	✓	✓	✓	
Invitation to Sustainer events	✓	✓	✓	✓	✓
Customizable sponsorship recognition opportunities derived from various programs, not to exceed individual values	✓	✓	✓	✓	✓
Sponsorship Recognition Plaque	✓	✓	✓	✓	✓

Shop to Support and Turtles Fly Too's Cause Marketing Program

When you "Shop to Support," you increase awareness of our mission and work through brand awareness and affinity campaigns. Today more than ever, consumers look for products that not only meet their immediate needs, but give back to the community too.

To learn more about how your Corporation or Family Foundation can help Turtles Fly Too support Turtles Fly Too programs that educate the community and benefit marine life, please contact us at info@TurtlesFlyToo.org, or call 208-484-7774.

Sponsorships

Sponsorships result in broader corporate participation in events that reinforce our mission and programmatic objectives. Most importantly, sponsorship facilitates a measurable difference in the programs we offer, through increased participation in Turtles Fly Too's flagship events, including Turtles Fly Too fly-ins, to thank "Turtle Fliers." These events are attended by individuals from around the world who are committed to conservation action and community responsibility by supporting and participating in these events to benefit Turtles Fly Too. Consider sponsoring an education or outreach program in your community.

Corporate Matching Gifts

If your corporation offers a matching gift program to current employees and retirees, you can include Turtles Fly Too on your list of potential matched gifts.

Why is Turtles Fly Too Important?

Connecting aviation and conservation is all about time. Every second counts and the aviation community bridges the gap of time and resources for the environmental community.



Tagging of Kemp's Ridley

Corporate Partners Support Rescue Missions and Education!

Our partners will be recognized for their total annual contribution; yet each partner has the opportunity to direct support to our various programs and events as well. The chart below indicates the recognition levels for total annual giving.

Corporate Recognition Levels	Amount
<input type="checkbox"/> Platinum Sponsor	\$50,000
<input type="checkbox"/> Gold	\$25,000
<input type="checkbox"/> Silver	\$20,000
<input type="checkbox"/> Bronze	\$10,000
<input type="checkbox"/> Copper	\$ 5,000
<input type="checkbox"/> Silent Auction/Raffle Item	\$ _____
(Estimated fair market value)	



Contact Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Telephone _____

Company Website/Facebook/Instagram: _____

Sign me up for e-News. Email _____

I am paying by check, made payable: to Turtles Fly Too
Mail to: Turtles Fly Too, 4911 No. Parkwood St., Boise, ID 83704

Please bill my credit card:

Card number _____

Exp. Date _____ CVV _____

Signature _____

TURTLES FLY TOO INC., (TF2) IS REGISTERED WITH THE STATE UNDER THE SOLICITATION OF CONTRIBUTIONS ACT, 1992. TF2'S REGISTRATION NUMBER IS CH-61503. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING 1-800-435-7352, WITHIN FLORIDA, REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.